Appendix to Educational Program №5

Curriculum of Bachelor Educational Program in Tourism

	Educational / research component					Distrib	Study semesters										
				Hours		Contact ho											
#		Prerequisites	Credits		Lecture	Working in a work group/practical classes	Midterm/Final Exam	Total contact hours	Independent work hours	I	п	III	IV	v	VI	VII	VIII
Co	urses of the major field of study (180	credits)															
Co	mpulsory courses of the major field	of study ((165 cr	edits)													
1	Calculus 1	-	5	125	15	30	4	49	76	5							
2	Principles of Economy 1	-	5	125	30	15	4	49	76	5							
3	Geography of Georgia	-	5	125	30	15	4	49	76	5							
4	Calculus 2	1	5	125	15	30	4	49	76		5						
5	Principles of Economy 2	2	5	125	30	15	4	49	76		5						
6	Fundamentals of Tourism	-	5	125	30	30	4	64	61		5						

7	History of Georgia	-	5	125	30	15	4	49	76	5					
8	Fundamentals of Business	_	6	150	30	30	4	64	86		6				
9	Fundamentals of Management	-	4	100	15	30	3	48	52		4				
10	Tourist and recreational resources of Georgia	-	5	125	15	30	4	49	76		5				
11	Fundamentals of Finance	2	5	125	30	15	3	48	77		5				
12	Fundamentals of accounting	-	4	100	15	30	3	48	52			4			
13	Fundamentals of marketing	_	5	125	30	30	4	64	61			5			
14	Ecotourism and environmental protection	-	5	125	15	30	4	49	76			5			
15	Human resources Management	9	5	125	15	30	3	48	77			5			
16	Sectoral English	54	5	125	15	45	4	64	61				5		
17	Tourism and Hospitality Management	9	6	150	30	30	4	64	86				6		
18	Hotel Administration	6	5	125	15	30	4	49	76				5		
19	Statistics	4	5	125	15	30	4	49	76				5		
20	Excursion Science and the Art of the Guide	6	4	100	15	30	4	49	51				4		
21	Logistics in Tourism	6	4	100	15	30	4	49	51					4	
22	Project Management	9	5	125	15	15	4	34	91					5	
23	Marketing of Services	13	5	125	15	30	4	49	76					5	
24	Economics of Tourism	5	5	125	15	30	4	49	76					5	
25	Information Technologies in	50	5	125	14	31	4	49	76					5	

	Tourism													
26	Business Research Methods	19	5	125	15	30	4	49	76			5		
27	Geo-information Systems (GIS) in Tourism	50	4	100	15	30	4	49	51				4	
28	Safety in Tourism	6	4	100	15	30	4	49	51				4	
29	Tour Operating	6	5	125	15	30	4	49	76					5
30	Destination Management	9	4	100	15	30	4	49	51					4
31	International Tourism	6	4	100	30	15	4	49	51					4
32	Business Ethics and Corporate Social Responsibility	8	5	125	15	30	4	49	76					5
33	Professional Practice	Compuls ory Educatio nal Courses of the I- VI Semester s	6	150	15	75	1	91	59				6	
34	Bachelor's Degree Project	Compuls ory Educatio nal Courses of the I- VII Semester	5	125	-	18	1	19	106					5

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		S														
Elec	tive courses of the major field of st	udy (15 c	redits)								5				10	
35	Introduction to Philosophy	-	5	125	30	15	3	48	77							
36	Social Psychology	-	5	125	30	15	3	48	77		-					
37	Culturology	-	5	125	30	15	4	49	76		5					
38	Ethnology of Georgia	-	5	125	30	15	4	49	76							
39	Organizational Behavior	9	5	125	15	30	4	49	76							
40	Investments and Portfolio Theory	5	5	125	15	30	3	48	77							
41	Event Management	9	5	125	14	31	4	49	76							
42	Food and Beverage Management	9	5	125	15	30	4	49	76							
43	Sales management	13	5	125	15	30	4	49	76						10	
44	Tourism Marketing	13	5	125	15	30	4	49	76					10	10	
45	Business Law	_	5	125	30	15	3	48	77							
46	Marketing Communications	13	5	125	15	30	4	49	76							
47	Digital Marketing	13	5	125	15	30	3	48	77							
48	Entrepreneurship	-	5	125	30	15	4	49	76							
A fr	ee component focused on the develo	opment o	f gene	ral/trans	sferabl	e skills (60	credits)									
Cor	npulsory free component (50 credits	3)														
49	Academic writing	-	5	125	15	30	4	49	76	5						
50	Information processing in a modern office	_	5	125	_	45	3	48	77	5						

51	English Language 1 (B1.1)	-	5	125	15	45	4	64	61	5							
52	English Language 2 (B1.2)	51	5	125	15	45	4	64	61		5						
53	English Language 3 (B2.1)	52	5	125	15	45	4	64	61			5					
54	English Language 4 (B2.2)	53	5	125	15	45	4	64	61				5				
55	Other Foreign Language 1 (Russian/German/French A1)	-	5	125	15	45	4	64	61			5					
56	Other Foreign Language 2 (Russian/German/French A2)	55	5	125	15	45	4	64	61				5				
57	Other Foreign Language 3 (Russian/German/French B1.1)	56	5	125	15	45	4	64	61					5			
58	Other Foreign Language 4 (Russian/German/French B1.2)	57	5	125	15	45	4	64	61						5		
Elec	Image 1Image 2Image 2 <thimage 2<="" th="">Image 2Image 2<t< td=""><td>ining o</td><td>courses</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<></thimage>						ining o	courses									
of th	e free component can be utilized th	rough th	e train	ing cou	rses wi	ithin the fr	amework o	of any								_	_
educ	ational program of the relevant leve	el operati	ng at t	he univ	ersity	by observi	ng the prer	equisit	es for	-	-	-	-	-	-	5	5
adm	ission to the training courses.																
		30	30	30	29	30	34	29	28								
Total												1	240 (Credit	S	1	1

Notes:

1. Within the framework of the program, it is mandatory to confirm knowledge of the English language at the B2.2 level or attain it within the framework of the program. The student confirms the level of knowledge of the English language in accordance with the "Rules for Defining the Language Competence of Kutaisi University Students";

- 2. Within the framework of the program, a student starts learning English from the level confirmed in compliance with the "Rules for Defining the Language Competence of Kutaisi University Students"; In the event that the student cannot prove his knowledge of the English language at the A2 level, s/he starts studying the English language within the program from the appropriate level confirmed according to the mentioned rule (English language A1 / English language A2). The student learns the levels necessary to start at the B1.1 level of English language A1/English language A2) by utilizing the free credits provided by the program;
- 3. A student who, in accordance with the mentioned rule, confirms knowledge of the English language at B2.2 level, is exempted from mastering the English language component and fills the credits (20 credits) of the main field of study with elective courses or free credits. If the level confirmed by the student is higher than the initial level defined by the program (B1.1), the student fills up the remaining credits with elective courses or free credits of the main field of study;
- 4. The credits of the free component, within the framework of which the student is given the opportunity to choose study courses from any educational program of the relevant level operating in the University, can be obtained by the elective study courses of the main field of study of the bachelor's Program in Tourism.